

Notice of Privacy Practices

This notice describes how medical information about you may be used and disclosed by Seredor, Inc. and how you can get access to this information.

Please review it carefully.

What is your medical information? All the health care related information Seredor, Inc. has in your file, including your medical history, current condition, diagnosis examination notes, test results, X-rays and prescriptions.

Why are you getting this Notice? Seredor, Inc. must comply with the HIPAA Privacy Rule that requires Seredor, Inc. to protect the confidentiality of your medical information. The Privacy Rule also gives you certain rights with respect to that information. This Notice explains both our obligations and your rights under the Privacy Rule.

Your rights: Although your health record is Seredor, Inc.'s property, the information in your file belongs to you. You have the right to: Request that Seredor, Inc. restrict the use or disclosure of your medical information for treatment, payment and health care operations. Please note that Seredor, Inc. does not have to agree to the requested restrictions but if it does agree, Seredor, Inc. must abide by the restrictions.

Request that Seredor, Inc. use an alternative means to communicate with you on a confidential basis about your medical information. You may also request that we send such communications to you at an alternative location.

Inspect and copy your medical information for as long as Seredor, Inc. maintains your medical record. Under certain specific circumstances, Seredor, Inc. may deny your request but this denial is, in most cases, reviewable. Please also note that there is some medical information that you do not have a right to access, including psychotherapy notes and information prepared in anticipation of civil, criminal or administrative proceedings.

Request in writing that Seredor, Inc. amend your medical information or record, unless the record is already accurate and complete or Seredor, Inc. did not create the information you wish to amend. Seredor, Inc. will act on your written request within 60 days after receiving it and either make the amendment or provide you with a written denial.

Except for certain disclosures, request an accounting of disclosures of your medical information by Seredor, Inc..

Receive a paper copy of this Notice.

Seredor, Inc.'s obligations: We are required to do the following:

- Maintain the privacy of your medical information and provide you with this Notice.
- Abide by the terms of this Notice and post it at Seredor, Inc. where you can easily see it.
- Notify you if we cannot agree to a use or disclosure restriction you request.
- Accommodate your reasonable request to communicate with you via alternative means or at an alternative location.

Please note that Seredor, Inc. reserves the right to change its privacy practices and apply the changes to your medical information. If we do change our privacy practices, we will mail you a revised Notice to the address you have provided to us.

Uses and disclosures: These are some examples of the uses and disclosures of your medical information that Seredor, Inc. will make:

Treatment: Information obtained during your initial examination will be included in your medical record and used by any Seredor, Inc. physicians or other specialty physician to decide on a course of treatment, including the ordering of tests, X-rays or other diagnostic procedures. Your physician may discuss your care with another physician or health care provider, as necessary to deal with your diagnosis. Your physician will write examination, progress and treatment notes that we will include in your medical record and all of this will be reviewed on a regular basis to determine the best course of treatment.

Payment: A bill for your treatment will be sent to Medicare, to your insurance carrier or to you. The back up information sent with the bill will identify you and may include information about our diagnosis, treatment and progress.

Health Care Operations: Members of Seredor, Inc. staff may use the information in your medical records to track your care, conduct utilization review assessments or decide if other specialists should be consulted.

Business Associate: Seredor, Inc. may use an outside billing company to bill Medicare, Medicaid and other payors for services we provide to you. In order to properly submit those bills, Seredor, Inc. will disclose to the outside billing company some of your medical information. In addition, Seredor, Inc. may disclose your information to outside contractors for utilization or quality assurance purposes, among others. Before Seredor, Inc. discloses any of your medical information to such outside contractors, we do require the contractor to sign a Business Associate Agreement in which the contractor agrees to protect the confidentiality of your medical information.

Seredor, Inc. will make any other uses and/or disclosures of your medical information that are not related to treatment, payment or health care operations only with your prior written authorization. If Seredor, Inc. wishes to use your medical information for any such other purpose (for example, marketing), we will speak to you first and give you the option of signing an Authorization. You are not required to sign the Authorization and if you do, you may revoke that Authorization at any time.

We may use or disclose your information to notify a family member, personal representative or other person responsible for your care, about your condition. You will, however, have the right to tell us who you would like us to notify and under what circumstances. We may disclose to a family member, close friend or any other person you identify, medical information relevant to that person involvement in your care or payment related to your care.

We may disclose your medical information as required by law, including worker's compensation regulations, by the Centers for Medicare and Medicaid Services or other regulatory agency, as required by a valid subpoena, for public health purposes or during medical emergency as necessary to protect your welfare.

Complaints: If you think your privacy rights have been violated, you may complain to the Director of Clinical Compliance at Seredor, Inc. 305.500.2009 and/ or to the Secretary of Health and Human Services. In order to file a complaint with Seredor, Inc. please speak with Seredor Inc's Chief Compliance Officer or Director of Clinical Compliance who will take the statement from you, verify the statement with you and follow up on your complaint. Seredor, Inc. will not retaliate against you for filing a complaint.

Contact: If you have any questions or complaints regarding your medical information or anything contained in this Notice, please contact the Director of Clinical Compliance for Seredor, Inc. at 305.500.2009. Or you may address your concerns in writing to: Director of Clinical Compliance Seredor, Inc. 7200 Corporate Center Drive, Suite 600, Miami, Florida 33126

Effective date: This Notice is effective as of March 01, 2010 until revised or revoked.

